

## The National Style Show and Dansant at Rauscher's Ballrooms Opens Today

And will continue every afternoon and evening until the end of this week. The Washington public will here have an opportunity to view the smartest and most exclusive creations in apparel for the brilliant social season about to begin.

CELEBRATED LIVE MODELS. TEA. PUNCH. MUSIC. RAUSCHER'S BALLROOMS, Connecticut Avenue and L Street. Washington's Famous and Authoritative Salon.



• D.C. 22 •  
TIMED COPY DEPT.

VISIT BERBERICH'S FOOTWEAR FASHION BOOTH and see our comprehensive display of new creations in the nationally famous

• LA FRANCE •

Shoes for Women

\$3.50      \$4.00      \$5.00

Here you will find an array of footwear models that is a style show—in fact a beauty show—in itself.

La France shoes are the choice of discriminating dressers because of their supreme style, luxurious comfort, gratifying wear and modest prices—a combination quite rare.

A complete range of styles, sizes, widths and leathers in these stylish shoes is always to be found at our stores—and every pair is sold with this generous guarantee:

### The Berberich Guarantee

"Should any pair of LA FRANCE Shoes fail to maintain the BERBERICH standard, we guarantee the customer's satisfaction."  
"BERBERICH'S"

# Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Branch Store  
813 Penna. Ave.

Main Store  
1116-22 7th St.